

Stuart Ravens

I am here to help you create compelling and insightful thought leadership for digital marketing campaigns; be an engaging and entertaining keynote speaker; and help define your go-to-market strategies with research-based advisory services.

I am an analyst, advisor, and content creator, with over 25 years' experience managing large and complex research programmes. I have advised c-level executives, heads of innovation and technology vendors on the impact of new technologies on their businesses, customers, and competition.

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Blog writing	White papers
<p>Experienced blogger, ready to help promote your product, division, or subject matter expert with regular, thought-provoking, search engine-optimised content.</p> <p>www.coraxinsights.com www.linkedin.com/in/stuartravens</p>	<p>Accomplished writer, with over a decade's experience writing about the intersection of emerging technologies with business. Sponsored white papers include:</p> <p>Charging Ahead with EV Analytics Defining the Digital Future of Utilities Utility Innovation Blueprint Overhauling IT Infrastructure to Enable Business Transformation</p>
Webinars, keynotes and other speaking engagements	
<p>I am an engaging, thought-provoking, and entertaining speaker, ready to present at your webinar, conference, executive off-site, sales meetings, or other events.</p> <p>'You really did a fantastic job! Great coverage of a wealth of information in an engaging and thought-provoking way. Thank You, Thank You ... you provided a great "value add" to the presenter line-up!' Jackie Rasmussen, Mid-America Trade Summit. Click here for the recording</p> <p>'Stuart gave the keynote speech at Clyde & Co's Data and Disruptive Technologies in Energy Seminar. He spoke authoritatively on the role data is playing in unlocking value in the energy sector, displaying an impressive grasp of both the potential and problems posed by data use to achieve the Energy Transformation, and in particular the change of culture that will be required.' Richard Power, Partner, Clyde & Co LLP</p>	
Research-based advisory	
<p>Product strategy, competitive intelligence, go-to-market strategy, market sizing and forecasts, market share analysis, international expansion strategy.</p> <ul style="list-style-type: none">• Market sizing and insights into transactive energy markets for a major oil company• Detailed analysis of IT-OT convergence opportunities for a leading consultancy• Insight into market opportunities, advice on future product roadmap, and competitive analysis for a global software vendor	